**Assignment -4**

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| Assignment Date | 22 October 2022 |
| Student Name | Swati S |
| Student Roll Number | 211419104283 |
| Maximum Marks | 2 Marks |

**Problem Statement: Customer Segmentation Analysis**

**Problem Statement**

You own the mall and want to understand the customers who can quickly converge [Target Customers] so that the insight can be given to the marketing team and plan the strategy accordingly.



























































